



Do you?

The **I ♥ CAMARENA HEALTH** campaign is a way that you can show your support for Camarena Health and all of the services provided through our facilities and outreach programs. There are several ways to show your love for Camarena Health, including donations, hosting and/or sponsoring events, and spreading awareness. Do you love Camarena Health? Visit us online for more information.

www.camarenahealth.org

2015

AT A GLANCE



2015

AT A GLANCE

This report represents only a small fraction of the enormous impact Camarena Health made in 2015 with the support of our community members, patients and valued partners. For more information, visit www.camarenahealth.org.



Board of Directors

Thank you for your hard work and dedication!

Message From The CEO



Camarena Health has a continued focus of expanding access to primary care and ancillary services to everyone in our communities. Through these efforts, we will build a healthier and more productive community. The year 2015 was a year that everyone at Camarena Health collectively built on this effort through new services, new access points and through new partnerships to lay the foundation for future programs.

Early in 2015, Camarena Health took a great step forward in providing total body wellness for our patients and the community by launching its Behavioral Health program. This program allows for us to provide further support to our patients and to aid our patients in their pursuit of total wellness.

In the fall of 2015, the Camarena Pharmacy opened in Madera. This pharmacy provides a great service to our patients so that they have unhindered access to affordable medications to support them in their pursuit of wellness.

Accessible healthcare being a core aspect of Camarena Health's mission, a new site was opened in December of 2015 for residents in northern Madera to have access to a more conveniently located health center with expanded hours for greater options to receive care.

With some of the groundwork that was laid in 2015, we have great plans for this coming year to continue addressing the need for additional services in our community as well as helping to address the primary care workforce shortages in the Central Valley. The year ahead will see Optometry services being implemented in Madera, as well as Madera County's first School Based Health Center being opened on the campus of Madera South High School. Camarena Health will also commence its Physician's Assistant Residency Program through its affiliation with A.T. Still University and its Dental Residency through a partnership with NYU and Lutheran Medical Center.

Everything we do at Camarena Health is made possible by the unwavering support we receive from our community members, our patients and valued partners. We are immensely grateful and appreciative of the support that allowed for a successful 2015 year and look forward to sharing our future successes with our treasured patients and communities.

THANK YOU!
Paulo Soares | CEO

Monic Asenjo-Wilhite, President

Seann Garcia, Vice President | **Edgar Jimenez**, Secretary | **Muriel Fore**, Treasurer

Calvin Crane
Cecilia Massetti

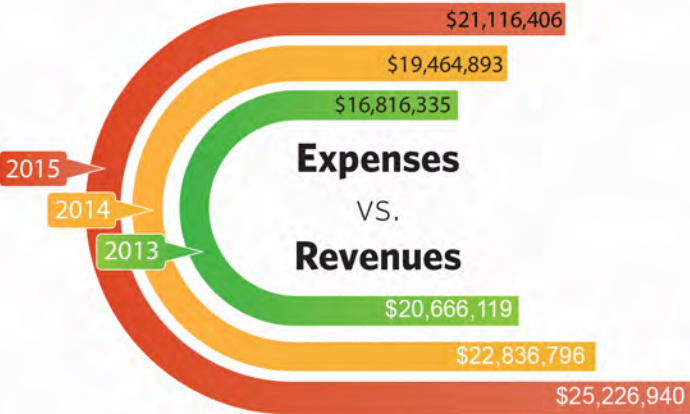
Patty Pistoressi
Raquel Rodarte

Ross Thornton
Abimael Vargas

Jutta Webb
Patty Thompson

Finances

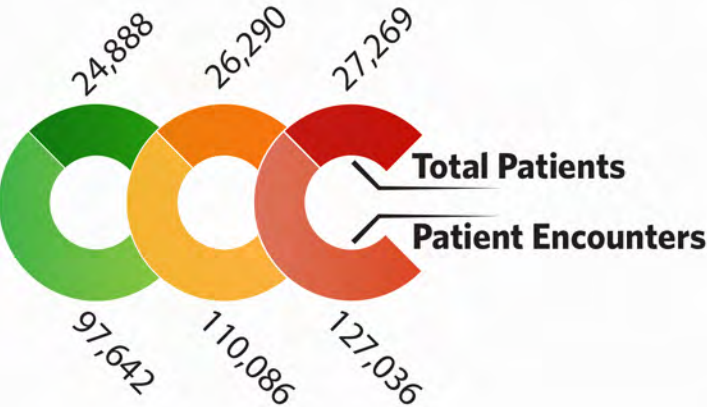
2015 was a year of exponential growth!



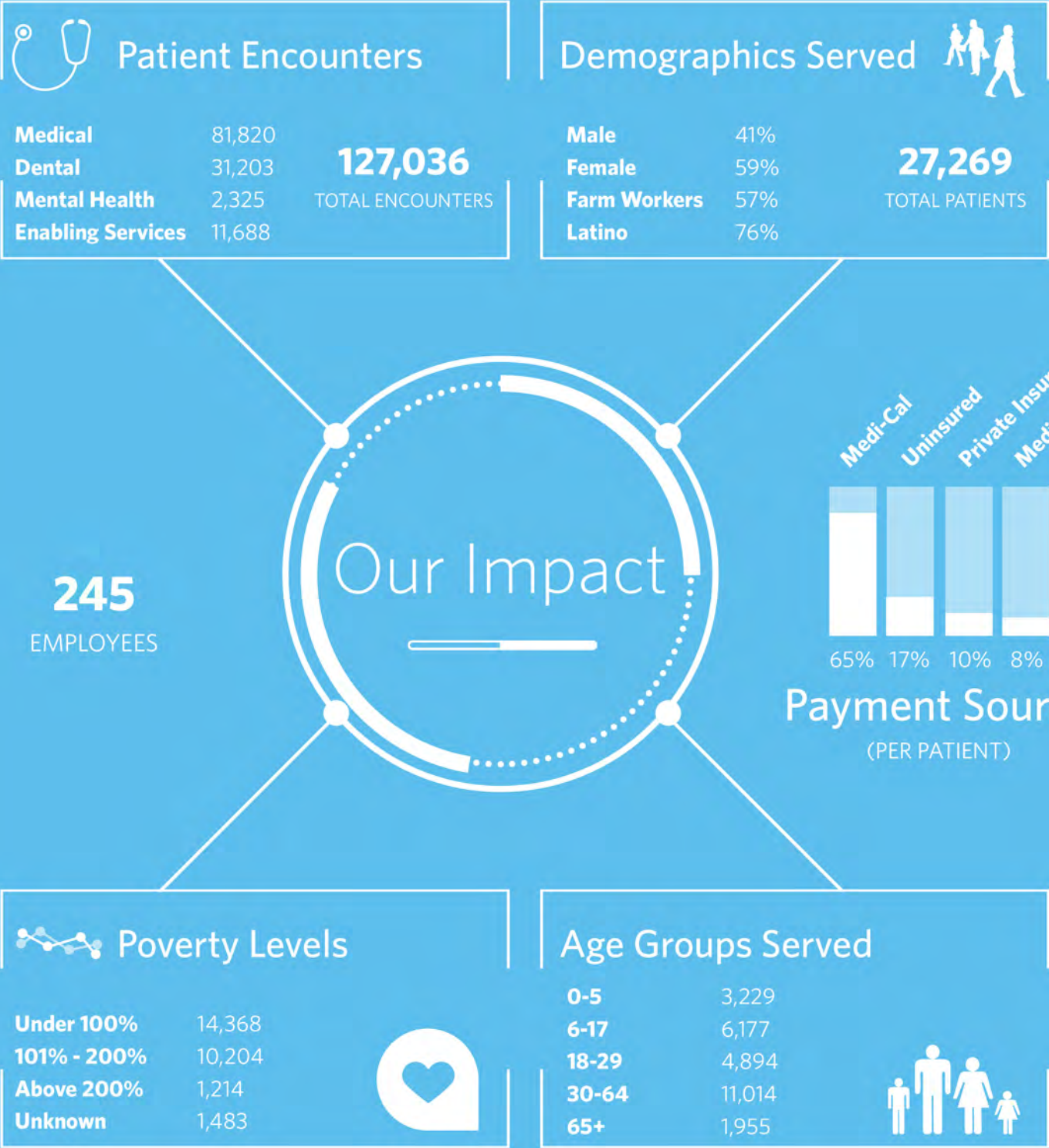
2015 was a year of exponential growth for Camarena Health. Revenue increased over 22% from 2013.



Camarena Health's growth and additional services have allowed us to hire an additional 38 full-time employees compared to 2013!



Camarena Health was able to serve 2,381 more patients in 2015 as well as increase the number of patient encounters by approximately 13% from 2013!



Proudly Serving Patients in the Communities of Madera County for Over 35 Years With Locations in Madera, Chowchilla, and Oakhurst.

2015

AT A GLANCE

*We are
community.*

Camarena Health is dedicated to the total wellness of the individuals and families we serve which goes far beyond the health care services that are provided within the four walls of a building. Every year we seek more ways we can contribute to this by adding value to those in our communities. The following pages represent just a small sampling of the significant community impact Camarena Health has made. See our website for more information.

Car Seat Classes

1,754

car seats distributed
since 2006

2,242

community residents
participating

Read more



Camarena Health's Car Seat Program is an interactive, educational, hands-on class offered to patients and community members. These classes are facilitated by Certified Child Passenger Technicians. The program was developed in 1993 in partnership with our local California Highway Patrol, funded with a grant from the National Highway Traffic Safety Administration. After this grant expired, the health center continued the program as a demonstration of its commitment to reducing unintentional injuries to children in our community due to the non-use or misuse of child safety seats. Throughout the existence of the program, our organization has received funding from Kids' Plates, State Farm, Camarena Health's Trees for Charity, and the Annual Golf Tournament fundraising efforts.



Reach Out And Read

The Literacy Program at Camarena Health was implemented in 2002 with funding from Reach Out and Read and Reading is Fundamental. The program promotes early literacy to children 6 months to 5 years old, by providing anticipatory guidance to parents about early literacy and the importance of engaging their child. Strategies include and promote reading aloud, providing advice for parents, and giving a book to each child. Camarena Health provides a new, free, developmentally and linguistically appropriate book to pediatric patients 6 months to 5 years old at every visit.



14 /years



27,399 /books



27,000 /children



TRANSPORTATION VOUCHER PROGRAM

We know many of our patients lack the means of transportation which makes it difficult to keep their appointments and access care. Patients facing this issue receive transportation vouchers to access medical and specialty services they need. We are hopeful that by providing this service, our patients will access the health care they need and remain compliant with their appointments. Our transportation program has distributed 6,639 transportation vouchers to 1,653 of its patients.

www.CamarenaHealth.com/VoucherProgram

6,639
VOUCHERS

1,653
PATIENTS



Impacting the Next Generation

www.CamarenaHealth.com/scholarships

Since 1995 Camarena Health has
awarded 141 scholarships totaling

\$242,284



Promotores de Salud

The Promotores de Salud program consists of a group of dedicated and hardworking volunteers who are passionate about their community's well-being. All members of the program are Camarena Health patients or family members of patients who have been positively impacted by the services and care received. The Promotores de Salud focuses on obesity prevention through the promotion of physical activity and healthier nutrition. They are able to participate and represent Camarena Health in community events where they educate and connect the community to resources that can help individuals improve their overall wellness. They bring awareness to the community about the consumption of certain foods and drinks through activities like **"Choose My Plate"** and **"Rethink Your Drink"** and provide referrals to Camarena Health's nutrition and exercise classes. The Promotores de Salud are constantly working to serve as the bridge of information for our Spanish-speaking families. Camarena Health is delighted to have such a hard working team of volunteers who advocate on the behalf of our community's health.

CAMARENA  HEALTH



We our farm workers

Camarena Health developed innovative models for delivering health care coverage and services to local farming businesses. Our agriculture health program is designed to help improve the health status of farmworkers and their families. The objective is to provide valuable resources, tools, and clinical expertise that can benefit the public. To meet this objective, Camarena Health created innovative, direct service approaches and extended our health education and outreach efforts to address the growth of chronic diseases amongst this population.

Camarena Health partnered with agriculture businesses such as Agriland, Spec Crop, and The Wonderful Company to coordinate events in which various services were provided for over 2,500 farmworkers and their families in 2015.



of patients who identified as agricultural workers in 2015

57%
patients

15,543
total

School Based Health Center

In 2015, Camarena Health developed a comprehensive, school based health model that includes outreach efforts and partnerships with every school district in Madera County. This approach provides school administration, students and their families with access to health care services as well as tools and technical assistance to improve the overall health and wellness of their school sites.

Camarena Health has been instrumental in School District Wellness Policies, Career Technical Education Programs, Nutrition and Wellness Classes, Migrant Education Programs, and training of school administration on primary care models in the health care workforce. In 2015, Camarena Health solidified an agreement with Madera Unified School District to build the first School Based Health Center in Madera County on the campus of Madera South High School. The health center will have medical, dental, behavioral health, and nutrition services. Camarena Health's Madera South Health Center will open in the 2016-2017 school year with a second School Based Health Center opening in 2019.

Madera South High School Is The Future Home of Camarena Health's First School Based Health Center



Career Technical Education

Initiative:

We believe that connecting and creating opportunities for future health care professionals is crucial to changing the landscape of the health care workforce in Madera County and the Valley. Camarena Health is doing this by working closely with school districts in Madera & Fresno County on Career Technical Education (CTE) and Health Career Pathway Programs.

Camarena Health's Career Technical Education Initiative supports educational partners in providing students with academic and technical skills combined with training and skills-based learning needed to pursue a career in primary care.

Camarena Health is doing this by:

- Participating on District Advisory Boards for CTE.
- Conducting trainings and tours in our health centers with district staff and STEM Program teachers on current primary health care careers.
- Developing classroom tools, presentations and materials to assist classroom learning and teachers.
- Providing students with shadowing opportunities within our health centers
- Providing internship opportunities.

Another activity under Camarena Health's CTE Initiative has been establishing an interactive health careers conference for high school students and teachers focused on pursuing a career in the health & medical field.

scan the QR Code to see a video of our conference



CAMARENA  **HEALTH**

2015
AT A GLANCE

*We are
family.*

The heart of Camarena Health has always been the patients and employees who walk through our doors each day. Our employees are committed to coming to work with a purpose of improving the landscape of health in Madera County. Our staff are inspired daily by our patients, and continue to be driven by delivery of care models that are innovative and focused on preventive health.

We value our people above all else. We take a family-based approach to recruiting, developing, and maintaining a loyal team while ensuring the best quality of care is provided to our patients.

The impact of one.



Dr. Ken Bernstein

The impact one provider has had on the overall health of a community

Our Chief Medical Officer, Dr. Bernstein, also known as “Dr. B”, has been with Camarena Health since 1989, when it was formerly known as Madera Family Health Center. At that time, the health center only had four providers, no electronic health records, and no dental services. Additionally, recruitment for new providers to come work in a rural Madera community was next to impossible.

Dr. B has been known to have patients show up at his doorstep on weekends and holidays and has never turned them away for care. He truly cares for the well-being of his patients and his community.

Dr. B has played a pivotal role in guiding Camarena Health to be one of the first community health centers in the nation to adopt electronic health records. He also helped to develop strong relationships with local hospitals, specialists and community based organizations. Many of the clinicians working at Camarena Health today are here as the result of Dr. B’s influence, and the passion and commitment he exudes on behalf of Camarena Health.



It has been a real honor having Dr. B serve as our physician champion and the face of Camarena Health.

Thank you Dr. B!

We  our board!



Camarena Health is governed by a patient-led Board of Directors



CAMARENA  HEALTH



Our family

 CAMARENA
HEALTH

Share the love!

Become a Camarena Health Advocate. Help Community Health Centers keep serving **EVERYONE** with low-cost, high-quality health care regardless of their ability to pay.

Donate

Share

All community outreach programs through Camarena Health are made possible by the generous contributions of our donors. Your financial contribution helps expand this work.

How has Camarena impacted you? Share your **"I HEART CAMARENA HEALTH"** story by writing a quick note letting the world know why you support the work of Camarena Health.

Spread the love at
www.camarenahealth.org

2015

AT A GLANCE

*We are
health.*

Camarena Health believes in the notion that health care is not a privilege; rather, it's a right of every individual. We were established 35 years ago to ensure a simple vision of providing access to quality, comprehensive care to a vulnerable, migrant farm working population. That same vision continues today, ensuring the health of our patients and the health of our communities is a priority and always at the forefront of everything we do.

Community Driven Health Care

We continually implement practices to help our patients improve their overall health, and better manage chronic conditions affecting their quality of life. Camarena Health's patient-centered approach has helped us reduce rates of chronic diseases like hypertension and coronary artery disease amongst adults, lower overall costs of care, and keep more people healthy.

We have worked hard over the past year to improve the way we deliver care, expand services, and develop integrated models of care to improve the whole person.



Oral Health Initiative

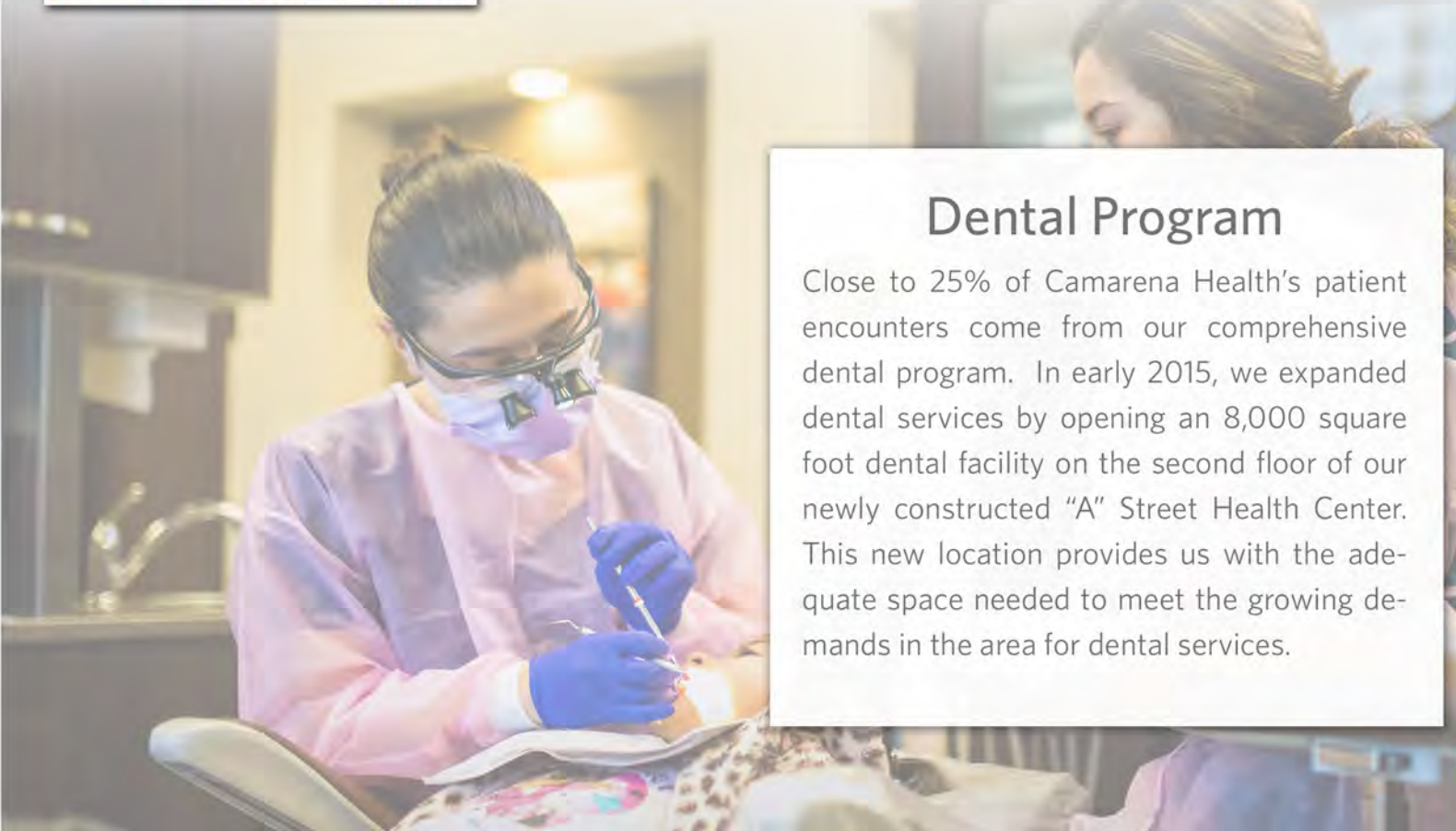
Through a partnership with First 5 Madera County, Camarena Health's Oral Health Initiative continued its success in outreaching to young children and their families. This program focuses on educating preschool children on the importance of oral health, prevention of tooth decay, and visual oral screenings. Over the past three years this program has visited over 99 classrooms, reached 1,763 preschoolers, and referred over 500 children who did not have a dental home and needed immediate care.

Thank you



Dental Program

Close to 25% of Camarena Health's patient encounters come from our comprehensive dental program. In early 2015, we expanded dental services by opening an 8,000 square foot dental facility on the second floor of our newly constructed "A" Street Health Center. This new location provides us with the adequate space needed to meet the growing demands in the area for dental services.





Behavioral Health

Provided by CAMARENA HEALTH

Year One

OVER 2,300 PATIENTS
SERVED IN 2015

In January 2015, Camarena Health launched an integrated Behavioral Health Program that saw over 2,300 patients. These patients were able to address their behavioral health conditions and learn skills to cope, and manage daily life tasks so they could begin living their life to the fullest.

To read a story of transformation visit:
www.camarenahealth.org/health-care/transformed



Health Education

In 2015, our Health Education department grew to seven health educators and a registered dietitian who saw over 10,000 individuals through consults or in classes. Health Education plays a vital role in Camarena Health's care team delivery model, allowing medical, dental and behavioral health providers to allow same day referrals. Patients have the opportunity to increase their knowledge of their condition and begin making lifestyle changes immediately.



CAMARENA



PHARMACY



Now Open!

In the fall of 2015, Camarena Health Pharmacy opened allowing our patients to have access to high quality, cost effective prescriptions. Our pharmacy team is focused on providing team-based care, and working closely with our providers to ensure they are accessing the most effective medications for their patients.

Celebrating 35 Years!

A snapshot of our 35 year journey

In September the doors opened for the first Community Health Center in Madera to provide basic primary care, women's services and health education to Madera's underserved farm-working communities. The first Health Center was known as El Concilio de Madera and shortly after the doors opened added Madera Family Health to the name. Our first health center was in a building that was a leased facility located at 16943 Road 26 in Madera.

1980

1982: The Board of Directors approved the purchase of a building centrally located in Madera for a new health center site. The new facility was remodeled and doors opened March 1984.

82

86

1986: Due to growing medical demand, we opened our "B" Street Perinatal Clinic/Administration Complex.

1993: Madera Family Health Center changed its name to Darin M. Camarena Health Centers, Inc. Read Darin's Story.

93

01

2001: The Board of Directors and our staff completed a five-year, \$2 million-plus community plan and began offering dental services.

03

2003: Camarena Health implemented electronic health records, one of the first community health centers and primary medical providers to do so nationwide.

05

2011: Camarena Health expanded primary care services with the opening of its third location in Madera.

11

2005: DMCHC opened services in the city of Chowchilla, 18 miles north of Madera.

12

2012: Continued growth in Madera County spurred the opening of a new health care facility in Oakhurst.

14

2014: Camarena Health opened our new 16,000 sq/ft health center located at 124 S. A Street, Madera. This building was funded by a \$4.8 Million building grant under the Affordable Care Act.

